2025

ATTRACTIONS AND AMUSEMENT ARCADES

Customer Consultation

1. Introduction

Dear Customer,

IMRO is undertaking a consultation on the charging structure used to license the use of copyright music at spaces for various attractions, gaming and amusement spaces. These include:

Amusement Arcades - Children's Playcentres - Casinos - Bowling Alleys - Snooker Halls - Rock Climbing Centres - Trampoline Parks - Laser Tag Arenas - Escape Rooms - Indoor Adventure Centres - Soft Play Areas - Mini Golf (Indoor & Outdoor) - Virtual Reality Gaming Centres - Go-Kart Tracks - Paintball Facilities - Inflatable Parks - Zipline and High Ropes Courses - Water Parks (Indoor & Outdoor).

Our primary goal at this stage is to share the proposed tariff structure and invite your feedback.

IMRO is committed to undertake fair, reasonable, and proportionate consultations when proposing to introduce a new tariff or to make significant changes to an existing tariff. IMRO aims to set reasonable terms and to apply and administer all licensing schemes fairly and consistently. The Intellectual Property Office of Ireland has jurisdiction over all existing and proposed licensing schemes operated by IMRO.

The consultation will run for a period of 4 weeks from **4th November until 4th December 2025**. IMRO will review all responses received on or before the closing date. Details on how to respond to the consultation can be found in **Section 7** of this document. Note: This consultation relates to IMRO's tariffs only (i.e., the part of the music rights granted under any Dual Music Licence by IMRO related to musical works in the repertoire controller by IMRO).

Please note this consultation does not obligate IMRO to implement any of the changes proposed, however we may propose an alternative tariff in light of responses to this consultation.

2. About IMRO

IMRO represents the rights of over 29,000 songwriters, composers, and music publishers in Ireland, as well as millions of international rightsholders through affiliations with 90+ global societies. As a not-for-profit membership organisation, IMRO ensures music creators are paid whenever their work is played, performed, and it advocates for copyright as a cornerstone of Ireland's music industry.

IMRO provides businesses and organisations with simple, cost-effective licences that grant access to millions of copyrighted songs. By centralising licensing, IMRO enables the legal use of **the world repertoire of music** without the need for direct negotiations with individual creators, distributing all licence fee income—after running costs—back to its members and affiliated societies.

3. The Tariff Simplification Programme

IMRO is excited to announce our intention to simplify the Attractions and Amusements Tariff as part of our tariff simplification programme. Our goal is to create revised tariffs that are easy to understand, simple, and efficient for you to use, while fairly reflecting the value of music. For example, reducing the number of questions when applying for a licence will make the licensing process quicker and simpler. IMRO has introduced an **e-commerce platform,** enabling you to obtain your music licence online in a quick and easy way.

The proposals in this consultation are part of a broader programme to review and simplify most of the IMRO public performance tariffs. These tariffs have been in use for some time and need modernisation to keep up with how music is performed and consumed today. We are proposing a new tariff structure based on progressively banded pricing linked to objective criteria, while remaining **broadly cost-neutral** for the average customer (although some variances may occur when moving to a new tariff).

4. The Current Attractions and Amusements Tariff

The General Purposes (GP) Tariff was historically used to license music usage across a wide range of premises and events, including attractions and amusements. The GP Tariff was designed to be flexible, but over time it became **too broad and fragmented,** covering everything from libraries and shopping centres to heritage sites and community halls, leading to confusion among music users about which sub-category applied.

Recognising the unique operational characteristics of the Amusement and Attractions sector—which includes arcades, playcentres, casinos, skating rinks, bowling alleys, snooker halls, climbing centres, and more—IMRO has introduced a **dedicated tariff.**

This modernisation improves clarity for licensees, aligns with sector-specific usage patterns, and supports operational efficiency through simplified licensing processes. Our existing customers have told us that the breadth of options within our tariffs are too complex and require simplification to make music licensing more straightforward for music users[1]

The change is part of a broader tariff modernisation programme, which aims to phase out legacy tariffs and introduce more intuitive, streamlined categories.

Link to existing Attractions and Amusements Tariff:
https://imro.ie/wp-content/uploads/2025/05/GP-Tariff-0125-1225-DUAL.pdf

[1] *W5 Voice of the Customer Report, Prepared for IMRO, January 2024.*

5. The Proposed Attractions and Amusements Tariff

The Attractions and Amusements Tariff applies to premises that offer recreational, entertainment, or activity-based experiences to the public, whether indoors or outdoors, and regardless of whether the attraction is physical, digital, or immersive in nature.

Charges are calculated based on the square metreage of the licensed area. Included in the tariff is the right to use the IMRO repertoire in the following situations:

- Background music for staff and consumers (on-site office only)
- On-hold music (up to 10 lines)
- Retail space (up to 10 Sq^M)
- Food service areas (up to 50 seats)

The table below provides examples of the tariff rates that will apply under this new structure. A full explanation of the method used to calculate these new tariffs is provided in Appendix 1.

Examples of Proposed Tariff Values

From M^2	Tariff (Excluding VAT)
0-50M^2	**€325**
50.01M^2-100M^2	**€450**
100.01M^2-150M^2	**€575**
150.01M^2-200M^2	**€700**
200.01M^2-250M^2	**€825**
Each subsequent 50M^2	**+€125**

6. Efficiency Surcharges

IMRO is introducing Efficiency Surcharges based on compliance, self-service usage, and automated payment methods. These surcharges are designed to encourage efficient and timely compliance with the tariff requirements, and to ensure that the full royalty amount is available for distributing to our members. The Efficiency Surcharges will not apply to any music user who is either an existing compliant customer or a new customer who approaches IMRO for a licence in advance, is registered on our on-line portal, and provides payment within 30 days of invoice.

- A **Compliance Surcharge** of **60%** applies if the licensee fails or has failed to self-declare and obtain a licence from IMRO in advance of being approached by an IMRO representative.

- A **Self-service Surcharge** of **8%** applies if the licensee chooses to purchase by a method other than via the new onlineself-service portal maintained at [www.imro.ie] with auto-renewal enabled.

- An **Extended Payment Surcharge** of **12%** for an extended payment term will apply if the licensee pays the annual later than the 30-day prompt payment term after the date of the invoice issued by IMRO, unless otherwise agreed or waived by IMRO.

The new Attractions and Amusements Tariff structure aims to provide a clear, fair, and efficient pricing system for various businesses. By implementing efficiency surcharges and progressively banded pricing, IMRO ensures that the tariff is cost reflective, equitable and easy to understand.

7. How to Respond to the Consultation

All the details of this review, and any updates, are available on the IMRO website:

https://imro.ie/news/attractions-and-amusement-arcades-consultation-feedback-form/

IMRO invites responses from all interested parties, including current and prospective customers, as well as representative bodies. If you would like IMRO to keep your response confidential, or if you wish to provide confidential data in support of your response, please let IMRO know by stating this on the response form.

Respondents should complete the response form on the website above. Online responses are preferred. Written responses can be posted to:

IMRO Attractions and Amusements Tariff Consultation
Copyright House,
Pembroke Row,
Lower Baggot Street,
Dublin 2,
Ireland,
D02 HW59

Or by email to: amusements.consultation@imro.ie

Please entitle your response ‘Attractions and Amusements Consultation’

All responses should be received by **5pm, 4th December, 2025**

Next Steps

Following the deadline for submission of consultation responses, we will carry out a review of all the responses received. We will seek to hold discussions with customers and representative bodies, as required, and announce a new tariff based on the consultation feedback and subsequent discussions.

Appendix 1

Proposed Standard Tariff
Attractions and Amusements

IRISH MUSIC RIGHTS ORGANISATION CLG
Copyright House, Pembroke Row, Lower Baggot Street, Dublin 2, D02 HW59, Ireland.
Telephone: (01) 6614844. *Email:* duallicence@imro.ie *Web*: www.imro.ie

Attractions and Amusements Tariff

Introduced [●] 2025
Effective for all new licences and renewals from [●] 2025

To be read in conjunction with the Dual Licence Contract and the Dual Licence General Terms.

1. SCOPE OF TARIFF

This tariff applies to performances of copyright music within the Repertoire Controlled by IMRO when played at space used for “gaming” of various manual, digital and physical types. This includes, but is not limited to:

- Amusement Arcades
- Children’s Playcentres
- Casinos
- Bowling Alleys
- Snooker Halls
- Rock Climbing Centres
- Trampoline Parks
- Laser Tag Arenas
- Escape Rooms
- Indoor Adventure Centres
- Soft Play Areas
- Mini Golf (Indoor & Outdoor)
- Virtual Reality Gaming Centres
- Go-Kart Tracks
- Paintball Facilities
- Inflatable Parks
- Zipline and High Ropes Courses
- Water Parks (Indoor & Outdoor

All licensees within this tariff are also entitled to use the Repertoire Controlled by IMRO for onsite usage across the premises (including any staff canteen), in telephone hold music for up to 10 lines, in food service areas with less than 50 seats and retail spaces (up to 10 square metres), without the need for an additional IMRO licence. Additional licences and additional tariffs may be required where these criteria are exceeded.

This tariff does not include any other use including that which occurs within other workplaces, waiting rooms, office space, events, classes, shopping centres, retail stores, bars, hotels, attractions, featured music events, car parks, or any additional music use tariffs, even if other areas have a separate licence.

2. DUAL COPYRIGHT MUSIC LICENCE CONTRACT

This tariff is incorporated into and forms an integral part of the Dual Licence Contract. A breach of any term or condition of this tariff shall constitute a breach of the Dual Licence Contract. In the event of any conflict between the constituent parts of the Dual Licence Contract, the descending order of precedence shall be as follows: (i) the main body of the Dual Licence Contract; (ii) this tariff; and (iii) the Dual Licence General Terms.

3. ROYALTY RATES

The following rates apply to all Royalties falling due under this tariff between [●] and [●]**.** The annual Royalty charge for performances of music in scope of this tariff (outlined under paragraph 1) is as set out in the Appendix, calculated based on the area of the premises which is used for the purpose of attractions and amusements (as defined in paragraph 1) and is accessible to the public.

Band	From Square Metre	To Square Metre	Tariff € (euro) per 50 Square Metre	% Discount on Tariff	Net Tariff € (euro) Cumulative
Band 0 (Base Fee)	-	-	200	0.00%	-
Band 1	0.00	50.00	125.00		325.00
Band 2	50.01	100.00	125.00	0.00%	450.00
Band 3	100.01	150.00	125.00	0.00%	575.00
Band 4	150.01	200.00	125.00	0.00%	700.00
Band 5	200.01	250.00	125.00	0.00%	825.00
And thereafter for each subsequent Band without limit	-	+50	+125.00	0.00%	+125.00

All amounts are progressively banded, with prices / discounts applied per band, rounded up to the nearest 50 square metres. For example, 140 square metres is calculated at Base Fee plus the Band 1 rate (ie, in respect of the next 50), plus the Band 2 rate (ie, in respect of the next 50) plus the Band 3 rate (ie, in respect of the next 40, as the tariffs apply per band or part thereof).

4. EFFICIENCY

One or more of the following surcharges will, if applicable, be automatically applied to the sum of Royalty calculated in accordance with paragraph 3 above in respect of each licensed premises:

- A compliance surcharge of 60% of unpaid Royalties applies if the licensee fails or has failed to self-declare and obtain a licence from IMRO in advance of being approached by an IMRO representative.

- A self-service surcharge of 8% of the applicable Royalties applies if the licensee chooses to purchase by a method other than via the new online self-service portal maintained at www.imro.ie/paynow with auto-renewal enabled.

- An extended payment surcharge of 12% of the applicable Royalties for an extended payment term will apply if the licensee pays the annual Royalties later than the 30-day prompt payment term after the date of the invoice issued by IMRO, unless otherwise agreed or waived by IMRO and licensee failed to provide DD / payment card details on order.

For the avoidance of doubt, the efficiency surcharges pursuant to this Tariff shall not apply to any Royalty payable in respect of any period prior to [1 December 2025]. The Royalty is without prejudice to any other amounts payable to IMRO in respect of music outside the scope of this Tariff or otherwise.

5. INFLATION ADJUSTMENT

The foregoing Royalty rates are related to the Consumer Price Index of Retail Prices for mid-October 2024 (on the November 1996 base) as published in the Irish Statistical Bulletin and will be increased on 1 January 2026 and on each subsequent anniversary of that date in proportion to annual changes in that Index.

6. DEFINITIONS

Capitalised terms used but not defined in this tariff shall have the meaning set forth in the Dual Licence Contract.

“Dual Licence Contract” means the Dual Copyright Music Licence Contract between the Licensee, IMRO and PPI.

“Dual Licence General Terms” means the General Terms and Conditions Applicable to the Dual Copyright Music Licence Contract and Related IMRO and PPI Tariffs.

“IMRO” means the Irish Music Rights Organisation CLG.

7. VALUE ADDED TAX

Every Licensee under this tariff shall pay to the Irish Music Rights Organisation CLG, in addition to the Royalty due under this tariff, a sum in respect of Value Added Tax calculated at the relevant rate on the Royalty payable.

Appendix
Calculation of Royalty up to 500m2

0 - 500m2		
Sq M From	**Sq M To**	**Fee €**
0	50	325
50.01	100	450
100.01	150	575
150.01	200	700
200.01	250	825
250.01	300	950
300.01	350	1075
350.01	400	1200
400.01	450	1325
450.01	500	1450
500.01	550	1575
550.01	600	1700
600.01	650	1825
650.01	700	1950
700.01	750	2075
750.01	800	2200
800.01	850	2325
850.01	900	2450
900.01	950	2575
950.01	1000	2700

Copyright House,
Pembroke Row, Lower Baggot St,
Dublin 2,
Ireland,
D02 HW59

Reg Number: 133321