

LIMITED ONLINE EXPLOITATION LICENCE (LOEL⁺)



CHOOSE THE RIGHT LICENCE FOR YOUR SERVICE

MUSIC DOWNLOAD	MUSIC ON DEMAND	WEBCAST	INTERACTIVE WEBCAST
<p>Allows users to download permanent copies of tracks.</p> <p>Music download licences are also available for karaoke services.</p>	<p>Allows user to select individual tracks to listen to without keeping a permanent copy.</p> <p>Music on demand licences are also available for subscription and karaoke services.</p>	<p>Allows users to watch or listen to a music based webcast. They cannot select individual tracks to listen to, pause or fast forward the webcast.</p> <p>Webcast licences are also available for subscription services.</p>	<p>Allows users to watch or listen to a music based webcast. They cannot select individual tracks to listen to but they can pause and fast forward the webcast.</p> <p>Interactive webcast licences are also available for subscription services.</p>

What is LOEL+?

LOEL+ simplifies licensing for Irish – focused music services with a straightforward annual fee. It is a joint IMRO/MCPSI blanket licence which provides full access to all IMRO and MCPSI members' repertoire.

Licence fees

Annual fees are based on the service's level of projected activity, for example, the total number of downloads in a year. Please refer to the full table of fees over the page for more information.

Reporting requirements

You need to report the music used on your service at the end of each quarter. We use this information to distribute the licence fees you have paid to our members – songwriters, composers and music publishers.

When to apply for LOEL+?

You can avail of an LOEL+ licence if your Irish music service generates more than €7,000 but less than €200,000 in annual revenue. Please visit <https://www.imro.ie/music-users/music-licences-for-online-music-use/limited-online-exploitation-licence-plus/> to download the application form and full Terms and Conditions.

Other online services

Licences for smaller services

If your service generates less than €7,000 a year in gross revenue, you may find our Limited Online Exploitation Music Licence (LOEL) meets your requirements. For more information, <https://www.imro.ie/music-users/music-licences-for-online-music-use/limited-online-exploitation-licence-loel/>

Licences for larger services

If your service generates more than €200,000 a year, usage will be greater than the maximum allowance under LOEL+, or if your service will be operating across multiple territories, please contact onlinelicencing@imro.ie for further information.



What rights are covered by this licence?

The MCPS mechanical right to make digital copies of music tracks.

The IMRO making available/public performance right to make music available to the public over the internet and mobile devices.

LICENCE FEES

Licence Band for LOEL+	A	B	C	D	E	F	G	H	I	J	K	L	M	N
Annual Licence fee per service (ex VAT)	€2,837	€4,255	€5,674	€67,092	€8,509	€9,676	€11,346	€12,765	€14,183	€15,601	€17,052	€18,438	€19,857	€21,275

Music Download Max downloads per annum	37,736	56,604	75,472	94,340	113,208	132,075	150,943	169,811	188,679	207,547	226,415	245,283	264,151	283,019
Music Download – Karaoke Max karaoke downloads per annum	16,667	25,000	33,333	41,667	50,000	58,333	66,667	75,000	83,333	91,667	100,000	108,333	116,667	125,000

Music on demand Max on demand streams per annum	765,404	1,148,106	1,530,808	1,913,509	2,296,211	2,678,913	3,061,615	3,444,317	3,827,019	4,209,721	4,592,423	4,975,124	5,357,826	5,740,528
Music on demand – karaoke Max on demand karaoke streams per annum	508,475	762,712	1,016,949	1,271,186	1,525,424	1,779,661	2,033,898	2,288,136	2,542,373	2,796,610	3,050,847	3,305,085	3,559,322	3,813,559
Music on demand – subscription Single non-portable device only accessible when online. Max subscriber per month	417	625	833	1,042	1,250	1,458	1,667	1,875	2,083	2,292	2,500	2,708	2,917	3,125
Music on demand – premium subscription multi-device full functionality accessible when offline Max. subscribers per month	278	417	556	694	833	972	1,111	1,250	1,389	1,528	1,667	1,806	1,944	2,083
Karaoke on demand - subscription Mobile or online Max subscribers per month	278	417	556	694	833	972	1,111	1,250	1,389	1,528	1,667	1,806	1,944	2,083

Webcast Max streams per annum	3,050,847	4,576,271	6,101,695	7,627,119	9,152,542	10,677,966	12,203,390	13,728,814	15,254,237	16,779,661	18,305,085	19,830,508	21,355,932	22,881,356
Webcast subscription Max subscribers per month	833	1,250	1,667	2,083	2,500	2,917	3,333	3,750	4,167	4,583	5,000	5,417	5,833	6,250

Interactive webcast Max interactive streams per annum	1,949,153	2,923,729	3,898,305	4,872,881	5,847,458	6,822,034	7,796,610	8,771,186	9,745,763	10,720,339	11,694,915	12,669,492	13,644,068	14,618,644
Interactive webcast - Subscription Max. subscribers per month	758	1,136	1,515	1,894	2,273	2,652	3,030	3,409	3,788	4,167	4,545	4,924	5,303	5,682

Web

www.imro.ie

Email

onlinelicencing@imro.ie

Phone

01 661 4844