



Information Sheet

INFORMATION SHEET – D221 – April 2022

What is D221?

IMRO makes four major distributions for domestic income each year; in April, July, October and December. D221 is the first major domestic distribution for 2022.

As a result of IMRO's increase in the frequency of royalty payments in a number of revenue streams, this distribution relates to the following royalties:

- Domestic Radio and Television Broadcasts (October - December 2021)
- Tours and Residencies (October - December 2021)
- Digital Royalties (See below for more details)
- Aer Lingus TV (2020)

Basis of Payment Run

Information regarding the basis of payment for the above distribution elements can be found in the **IMRO Distribution Policies** document which is available online at www.imro.ie. A brief synopsis is outlined below.

Domestic Radio and Television (including advertising)

All TV and Radio stations are paid out on a duration basis.

The broadcasting revenue is shared amongst all performances logged and matched (i.e. linked to a work on our repertoire database).

Submissions of music logs received too late for inclusion in the distribution are added to the next available broadcast distribution.

Unidentified performances may be claimed by members by visiting our Online Unidentified Performance and Commercial Claim facilities, which are available by registering on the IMRO website at www.imro.ie. Please contact membership@imro.ie for assistance with registering on the IMRO website.

Sample Rates

Stations are categorised either as full census, sampled or mixed.

Where a station is sampled, the value paid for each play is correspondingly higher than it would be if the station were subject to a full census.

If a station is on a mixed rate this means that they are delivering full census reports for all automated programming (i.e. where music is played out using an automated/play-out system) and are on a sample rate for all programming not delivered via an automated system (i.e. incorporating specialist programming).

As it would not be economically viable to collect and process logs from Community radio stations, the small amount of revenue received from these stations is distributed as part of the RTÉ Radio 1 and 2FM pools.



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Tours and Residencies

IMRO receives submissions from our members and affiliated societies informing us of gigs and residencies throughout the country. The Tours and Residencies payment relates to those submissions. As Tours and Residencies are distributed four times a year, we encourage you to regularly submit your live performance details and set lists online via the member's area of www.imro.ie so that you do not miss the submission deadlines.

The submission deadlines for the Tours and Residencies Scheme are as follows:

Performances Period	Submission Deadline	IMRO Distribution
January – March	Mid-May	July
April – June	Mid-August	October
July – September	Mid-October	December
October – December	Mid-February	April

Online (Downloads/Streaming)

In this distribution, IMRO is distributing revenue received from the following online providers:

- RTE Player – Q421
- Netflix Q221
- Disney Plus Q321
- iTunes Movies – Q321
- Microsoft XBOX – Q321
- Vodafone Analogy – Q321
- Sony- Q321
- Rakuten Q1/Q2 21
- Apple TV plus Q321

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General Music Payment Rates for D221:

Description	Sample Days Per Month	Per Minute Rate
2FM RADIO GENERAL	All	1.44
4FM RADIO GENERAL	All	0.13
96FM RADIO GENERAL	All	0.52
BEAT 102-103 RADIO GENERAL	All	0.17
C103 RADIO GENERAL	All	0.12
CLARE FM RADIO GENERAL	Mixed - Full census - Automated & 3 days per month non automated	0.09
98FM RADIO GENERAL	All	0.58
EAST COAST FM RADIO GENERAL	All	0.06
EIRSPORT TV GENERAL	All	4.56
FM104 RADIO GENERAL	All	0.60
GALWAY BAY FM RADIO GENERAL	All	0.09
i102-104 RADIO GENERAL	All	0.11
i105-107 RADIO GENERAL	All	0.11
KCLR FM RADIO GENERAL	All	0.06
KFM RADIO GENERAL	All	0.06
LIMERICK'S LIVE 95FM RADIO GENERAL	Mixed - Full census - Automated & 4 days per month non automated	0.17
LM FM RADIO GENERAL	Mixed - Full census - Automated & 2 days per month non automated	0.13
LYRIC RADIO GENERAL	All	0.83
MID WEST RADIO RADIO GENERAL	Mixed - Full census - Automated & 4 days per month non automated	0.05
MIDLANDS RADIO 3 RADIO GENERAL	Mixed - Full census - Automated & 2 days per month non automated	0.11
NEWSTALK RADIO GENERAL	All	3.75
OCEAN FM RADIO GENERAL	All	0.13
Q102 RADIO GENERAL	All	0.18
RADIO KERRY RADIO GENERAL	Mixed - Full census - Automated & 2 days per month non automated	0.40
RADIO NOVA RADIO GENERAL	All	0.10
RED FM RADIO GENERAL	All	0.20
RNAG RADIO GENERAL	All	2.83
RTE RADIO 1 RADIO GENERAL	All	4.11
RTE1 TV GENERAL	All	5.97
RTE2 TV GENERAL	All	2.87
SHANNON/NORTH SOUND RADIO GENERAL	Mixed - Full census - Automated & 3 days per month non automated	0.07
SPIN 1038 RADIO GENERAL	All	0.40
SPIN SOUTH WEST RADIO GENERAL	All	0.14
SPIRIT FM RADIO GENERAL	Sample - One month per quarter	0.08
SUNSHINE FM RADIO GENERAL	All	0.06
TG4 TV GENERAL	All	1.29
TIPP FM RADIO GENERAL	Mixed - Full census - Automated & 4 days per month non automated	0.08
TODAY FM GENERAL	All	2.25
WLR FM RADIO GENERAL	Mixed - Full census - Automated & 2 days per month non automated	0.13
HIGHLAND RADIO GENERAL	Sample	2.40
PREMIER SPORTS TV GENERAL	All	1.70



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Advertising Music Payment Rates for D221:

Description	Sample Days Per Month	Per Minute Rate
2FM RADIO ADVERTISING	All	14.20
4FM RADIO ADVERTISING	All	0.56
96FM RADIO ADVERTISING	All	2.97
BEAT 102-103 RADIO ADVERTISING	All	0.40
C103 RADIO ADVERTISING	All	0.28
CLARE FM RADIO ADVERTISING	All	0.39
98FM RADIO ADVERTISING	All	3.76
EAST COAST FM RADIO ADVERTISING	All	0.18
EIRSPORT TV ADVERTISING	All	7.07
FM104 RADIO ADVERTISING	All	3.62
GALWAY BAY FM RADIO ADVERTISING	All	0.50
HIGHLAND RADIO RADIO ADVERTISING	All	0.23
i102-104 RADIO ADVERTISING	All	0.65
i105-107 RADIO ADVERTISING	All	0.65
KCLR FM RADIO ADVERTISING	All	0.49
KFM RADIO ADVERTISING	All	0.56
LIMERICK'S LIVE 95FM RADIO ADVERTISING	All	0.97
LM FM RADIO ADVERTISING	All	0.75
LYRIC RADIO ADVERTISING	All	19.24
MID WEST RADIO RADIO ADVERTISING	All	0.15
MIDLANDS RADIO 3 RADIO ADVERTISING	All	0.55
NEWSTALK RADIO ADVERTISING	All	1.57
OCEAN FM RADIO ADVERTISING	All	0.54
Q102 RADIO ADVERTISING	All	1.09
RADIO KERRY ADVERTISING	All	0.51
RADIO NOVA ADVERTISING	All	0.36
RED FM RADIO ADVERTISING	All	1.31
RTE RADIO 1 ADVERTISING	All	26.23
RTE1 TV ADVERTISING	All	2.55
RTE2 TV ADVERTISING	All	3.10
SHANNONSIDE/NORTHERN SOUND RADIO ADVERTISING	All	0.39
SPIN 1038 RADIO ADVERTISING	All	2.14
SPIN SOUTH WEST RADIO ADVERTISING	All	0.85
SPIRIT FM RADIO ADVERTISING	All	0.53
SUNSHINE FM RADIO ADVERTISING	All	0.19
TG4 TV ADVERTISING	All	1.49
TIPP FM RADIO ADVERTISING	All	0.55
TODAY FM RADIO ADVERTISING	All	11.25
VODAFONE TV – RTE ADVERTISING ANALOGY	All	0.01
VODAFONE TV – TV3 ADVERTISING ANALOGY	All	0.01
WLR FM RADIO ADVERTISING	All	0.55